

Iryna Vitkovska

PRODUCT DESIGNER

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EDUCATION

General Assembly

Immersive User Experience Design Course

Bernard Baruch College

BBA in Marketing and Graphic Communications

CERTIFICATION

Nielsen Norman Group

UX / Interaction Design

MIT

Human-Computer Interaction for UX

IDEO

Human-Centered Service Design

SOFTWARE SKILLS

Figma, Adobe Suite, Sketch, Axure

SKILLS

Research, Information Architecture, Wireframes, Prototyping, Visual design

SUMMARY

- Focused on designing solutions needed to optimize user experience and interface across multiple platforms
- Committed to supporting projects throughout entire process from inception to launch
- Dedicated to career development by continuous learning and attending professional training.

WORK EXPERIENCE

Postlight, New York, NY | *Product Designer*, Feb 2020 - Present

At Postlight, strategy, design, and engineering consulting firm, I work with diverse organizations to build various digital products that serve millions of people.

- Designed responsive multimedia website for NewsNations, news company
- Re-designed user facing web application for SageSure, home insurance company
- Developed a digital ecosystem strategy for Sesame Street

Weill Cornell Medicine, New York, NY

UX/UI Designer, Feb 2017 - Feb 2020

At Weill Cornell Medicine I worked with crossfunctional teams to build websites for clinical, academic and research branches

- Prototyped, designed and tested “Find a Physician” search and appointment scheduling system
- Worked on defining structure and UI of WCM Design System
- Redesigned 26 websites according to the new brand guidelines, accessibility and UX standards in the course of 1 year.

DDB Health, New York, NY | *UX Designer*, Aug 2016 - Feb 2017

DDB Health is an advertising agency that creates digital products in the pharmaceutical space.

- Created information architecture and wireframes for highly interactive digital selling tools and pharmaceutical product websites